

## Flash



# TOP CLASS at COMPETITIVE PRICE

Our customers have understood that investing in quality means saving money

**AESA Cortaillod**'s reputation is based on long lasting Swiss Quality experiences and on skills & competences in the electrical measurement of cables & wires. AESA Cortaillod commits to provide only the most productive solutions.

### ■ Swiss Quality

All our equipment are designed and produced in Switzerland using the most advanced technologies. They undergo rigorous quality control to meet the recognised Swiss quality and are delivered with an ISO 17025 certificate. Usually the national institutes require that test reports and certificates are backed up through an Accreditation Body that is a signatory of ILAC, the International Laboratory Accreditation Cooperation. AESA is ILAC accredited through SAS (Swiss Accreditation Service) since 1994



AESA always uses high quality components to ensure performant and reliable equipment. As an example based on our practical realizations since 2006, AESA doesn't promote the use of solid state relays (cheaper but less performant and less reliable). Thanks to the most performing electro-mechanical relays, AESA is able to expand the warranty period to two years. The warranty can be extended for 3 additional years through maintenance contract.

#### Competitiveness

A reasoned investment is easily justified given the operational & maintenance savings.

- ♦ Efficient equipment enables saving raw material, reducing scrap and improving the processes. It leads to increases of your competitiveness.
- ♦ Integrated, smart and user-friendly equipment makes the operator's job simpler, more effective and reduce the risk of human errors. It leads to increases of your competitiveness
- ♦ Reliable equipment enables less maintenance costs, less disruption due to breakdowns, has a greater longevity. All factors lead to increases your competitiveness.

AESA encounters Swiss Franc strength by optimising procurement and technical innovative solutions and shares benefits with its customers.

#### ■ Knowledge

AESA has acquired an important knowledge in the cable industry's metrology and understands the performances of test equipment and their relation to electrical parameters better than anybody else. AESA doesn't only utilize its knowledge for achieving effective solutions. AESA shares its knowledge:

- ♦ within normalization committees (e.g. IEC, TIA or CIGRE)
- ♦ with customers through technical papers, training and seminars

#### Boost your yield

It is true that the quality has a cost, but non-quality is overwhelming. A reasoned investment reduces operational and maintenance costs. It is a means of strengthening one's credibility, competitiveness and finally revenues.







