



AESA Cortailod Cookies policy

Last updated: March 5th, 2021

This cookies policy is part of AESAs Cortailod data protection system. It describes the usage of Cookies by AESAs Cortailod on its website www.aesa-cortailod.com.

“Cookies” are small pieces of data that a website asks your browser to store on your computer or mobile device. Cookies contain an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies do not typically contain any information that personally identifies a user, but personal information that We store about You may be linked to the information stored in and obtained from Cookies. The identifier itself may be considered as personal information regarding You.

Please read this Notice carefully to understand how We use Cookies on our Website. Please also note that this policy is part of the AESAs Cortailod Privacy Policy, which explains more broadly how We process your Personal Data.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Cookies Policy:

- **AESA** (referred to as either "AESAs", "We", "Us" or "Our" in this Agreement) refers to AESAs Cortailod, 2022 Bevaix, Switzerland and its subsidiary companies.
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Device** means any device that can access the Website such as a computer, a cellphone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Usage Data** refers to data collected automatically, either generated by the use of the Website or from the Website infrastructure itself (for example, the duration of a page visit).
- **Website** refers to AESAs Cortailod website, accessible from www.aesa-cortailod.com
- **You (referred to as either “You” or “Your” in this Agreement)** means the individual accessing or using the Website, or AESAs, or other legal entity on behalf of which such individual is accessing or using the Website, as applicable.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Website.

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.



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- **Cookies Policy / Notice Acceptance Cookies**

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

- **Statistics Cookies**

These Cookies store statistical information such as the number of visitors on the Website, the pages that are visited, the source of the visit, etc. Statistics Cookies also help Us understand and analyze how our Website performs and where it needs improvement. We also use Google Analytics Cookies as detailed further down of this Cookies Policy.

- **Marketing Cookies**

These Cookies are used to personalize and serve advertisements.

Cookies that We use on our Website

The names of the Cookies that We use on our Website, and the purposes for which they are used, are set out below. Please note that we do not use Marketing Cookies on our Website:

- **__utma**

Type: Statistics

Default expiration time: 2 years from set/update

This cookie is set by Google Analytics and is used to distinguish users and sessions. The cookie is created when the JavaScript library executes and there are no existing __utma cookies. The cookie is updated every time data is sent to the Google Analytics.

- **__utm**

Type: Statistics

Default expiration time: end of browser session

The cookie is set by Google Analytics and is deleted when user closes the browser. The cookie is not used by ga.js. The cookie is used to enable interoperability with urchin.js which is an older version of Google Analytics and used in conjunction with the __utmb cookie to determine new sessions/visits.

- **__utmz**

Type: Statistics

Default expiration time: 6 months from set/update

This cookie is set by Google Analytics and is used to store the traffic source or campaign through which the visitor reached our site.

- **__utmt**

Type: Statistics

Default expiration time: 10 minutes

The cookie is set by Google Analytics and is used to throttle request rate.

- **__utmb**

Type: Statistics

Default expiration time: 30 minutes from set/update

The cookie is set by Google Analytics. The cookie is used to determine new sessions/visits. The cookie is created when the JavaScript library executes and there are no existing __utma cookies. The cookie is updated every time data is sent to Google Analytics.

Google Analytics in particular

The Website uses Google Analytics, an Internet site analysis service supplied by Google Inc. ("Google"). Google Analytics uses Cookies which are text files placed on your computer to help to analyze how the Website is used by its users. The Personal Data generated by the Cookies concerning your use of the Website will be forwarded to, and stored by, on servers located in Ireland. We have set the parameters of Google Analytics in order to anonymize all IP addresses that are collected in this context. Hence, no personal information that may allow identifying you is stored through this





system. Google will use this information to evaluate your use of the Website, compile reports on site activity for its publisher and provide other services relating to the activity of the Website and the use of the internet. Google may release this information to Third-parties if there is a legal obligation to do so or when the Third-parties process this data for the account of Google including, in particular, the publisher of the Website. Google will not cross-reference your IP address with any other data held by Google, especially as it is anonymized from its collection. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit or use the Website. For more information on Google Analytics, please [click here](#). You may deactivate the use of Cookies by selecting appropriate parameters. However, deactivation of this kind might prevent the use of certain functions of the Website.

Embedded content

Please note that, to enrich our Website's content, We may sometimes embed content from third-party websites (such as content from social media's plug-ins, press releases, etc.). As a result, when you visit a page with content embedded, you may be presented with Cookies from these third-party websites. In order to ensure at best your privacy, we have implemented a click system, by which the embedded content is only activated when You choose to play it. In such a case however, the third-party websites might release their Cookies. We have no control or liability over these Cookies, so you should check the relevant third party's Cookies Policy for more information.

Information provided through the Cookies

The following information may be provided through the Cookies on our Website:

- IP Address
- Date and time of connection to the Website
- Place of consultation of the Website
- Time spent on the Website
- Language settings and preferences
- Data about the pages visited
- Links you click on the Website

The purposes are described, for each type of Cookies above.

Using of Cookies and deactivation

You are informed of our use of Cookies through this policy as well as through the cookies banner that is placed on Our Website upon Your first visit. As We use only essential cookies, as well as statistics cookies with limitations on mere anonymous information, the serving of cookies does not require your consent. However, it is important to Us to ensure that You have well received and understood all information as described above. In any case, please note that most browsers are initially set up to automatically accept cookies, but allow You to change these settings, delete existing cookies, block future ones or alert You when they are being sent to Your Device. Please refer to Your browser instructions to that effect. Should You modify the settings, please note that You might not be able to use all the features that are offered or stored, and that some of the webpages may not display properly. Each browser has its own setting in terms of Cookie management.

Changes to this Cookies Policy

We may update Our Cookies Policy from time to time. We will notify You of any changes by posting the new Cookies Policy on this page.

We will let You know via email and/or a prominent notice on Our Website, prior to the change becoming effective and update the "Last updated" date at the top of this Cookies Policy.

You are advised to review this Cookies Policy periodically for any changes. Changes to this Cookies Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Cookies Policy, You can contact us:

By email: privacy@aesa-cortailod.com

By visiting this page on our website: www.aesa-cortailod.com/en/contact/contact-form/

By phone number: +41 32 841 5177



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